

Relaxing media ownership rules further is a very bad idea, and is not at all in the interest of the public. It is the public after all who owns the electromagnetic spectrum, and the FCC is supposed to be protecting this valuable and powerful resource.

Media has been consolidating for decades, and as a result local reporting and entertainment have been slowly disappearing in exchange for national level sources. This does not address the need for local alternatives, and results in homogenized entertainment that benefits only content producers and advertisers.

This is especially true for news, which MUST be reported from many perspectives to prevent small groups of organizations or individuals from controlling it.

To the contrary: further ownership restrictions should be applied to take into consideration the creative methods companies use to bypass existing regulations.

Improving efficiency from consolidation is not in the interest of the public, only the corporations and owners. Consolidation, by it's very nature, will result in less verity.

Please listen to the public, you're supposed to be representing us. We don't want this.